



Farming to the World...



VKS Farms

Farming to the World

The Perfect
Harmony of Men,
Machine & Method
is what blends
perfection
in every produce

VKS Farms, an indelible name in the Indian Food Processing and Exports Industry, is a business conglomerate with diverse business interests in the food processing domain. The superior quality of products, business ethics, impeccable infrastructure and capacity of VKS is well lauded. Some of the hallmarks would be being the

**LARGEST EXPORTER OF
TABLE EGGS & POULTRY FROM INDIA.**

Thanks to its integrated supply chain across the country that lets VKS bring “only the best” to its customers. With its presence in both the domestic and international markets, VKS is a name synonymous with the quality products with natural goodness.

Perfection
in every produce



Processing Plant

Vision

Bringing opportunities to rural India by "Farming to the World".

It was with this vision that we set out in 2001, as a trading company dealing with agricultural commodities. Soon, with our deep-rooted commitment and efforts, we were able to attain the status of a multi- food product company dealing with eggs & chicken under the name of VKS Farms. Our hunger for diversification led us to explore the export potential of buffalo meat and salt. With the motto of providing hygienic and excellent quality products, we continue to expand our markets by discovering new opportunities and paving in roads into more processed food products.



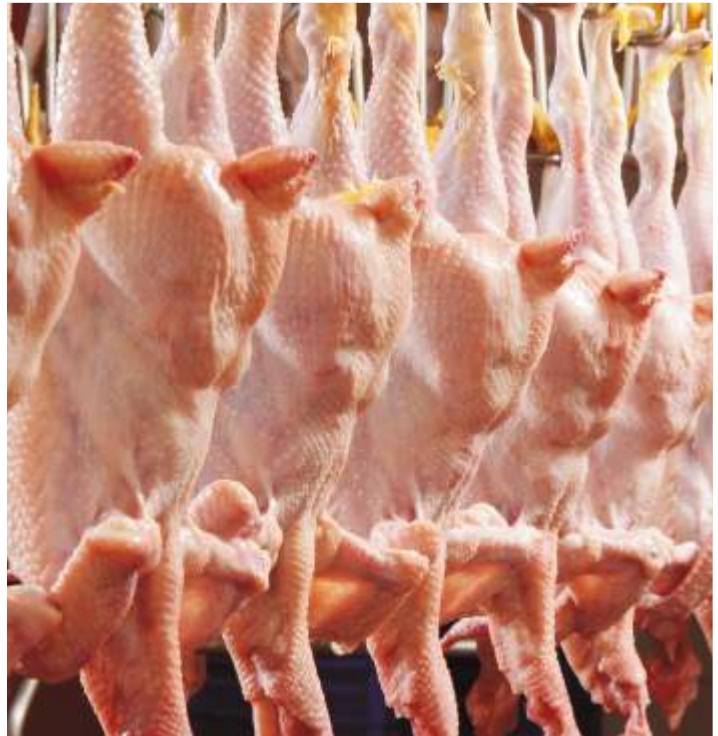
Team

The unstinted efforts of Mr.A.Shivakumar (Managing Director) and Mr.Ashwin Subramaniam (Executive Director) have been instrumental in making VKS what they are today - a leading exporter of poultry products in India. The Management is ably backed by a team of professionals, enabling well co-ordinated and organized practices within the company.



Infrastructure

Infrastructure



VKS farms boasts of integrated processing infrastructure on par with the international processing units. With its own grand parents and parent breeders, hatcheries and feed mill that supplies to the commercial broiler farms, VKS has exceptional control over the entire chain of the process. The Chicken from Commercial Broiler Farms is then processed in the central processing unit. The Processing Unit is fully equipped with the requisite machinery throughout the entire processing chain to ensure productivity and hygiene. Thorough cleaning methods, personal hygienic wears and professional practices are enforced in the processing unit to ensure hygienic process. The semi-automated unit enables us to process meat of any volumes.

The processing unit also includes the semi-automated packing facility that ensures proper packaging of the product. With the large cold storage capacity that is suited for various types of storage, VKS could leverage on the bulk despatch seamlessly. The processing Hygiene and Quality are the buzzwords that are achieved by various meticulous process and methods followed. The Chicken is slaughtered as per the Halal rites. Meticulous care is being taken in every aspect of the process to make the brand Dola synonymous to Quality Hygienic Chicken.

Chicken



Every packing of **dola** chicken endorses a hygienic & quality chicken for you



VKS boasts of a strong presence in the integrated broiler chicken rearing and processing industry with the entire line of value chain under its belt - parent breeders, hatcheries, and commercial broiler farms, feed mills, chicken processing plant and retail chain outlets. VKS is among the few who can judiciously have control over its produce from every facet of the process. No doubt, VKS is among the largest exporter of poultry from India.

The processing plant in Coimbatore is on par with international standards and has a capacity to handle high volumes. Be it Machinery, Equipments or Professional Practices, meticulous care is taken to ensure that only safe, hygienic and tasty Chicken is despatched. The large and proper storage capacities and proximity of the broiler farms is a factor for the smooth supply chain. The entire value chain is planned and executed precisely to ensure high productivity and quality processing.

The “DOLA” range of chicken products which are available in both frozen and chilled form are as follows :

- Whole Chicken (with or without giblets)
- Boneless Breast
- Boneless Legs
- Drumstick with Skin
- Drumstick Skinless
- Whole Leg with Skin
- Whole Leg Skinless
- Wings
- Lollipop
- Curry Cut with Skin
- Curry Cut Skinless
- Skin
- Liver
- Gizzard
- Heart
- Hock
- Minced Meat





Chicken

happyTM
cooking!



CURRY CUT SKINLESS



DRUMSTICKS SKINLESS



LOLLIPOP



BONELESS BREAST



BONELESS



CHICKEN MINCE



LIVER



GIZZARD

Chicken

Mutton



**happy
cooking!**

Understanding the huge demand from institutions for quality mutton, VKS has diversified into Mutton processing and packing. Meat carcasses of Lamb and Chevon are procured from authorized slaughter houses where sheep and goat are slaughtered under the supervision of veterinarians. Due care is given for the selection of animals with good finish.

Sheep and Goats aged below eight months are selected and they undergo ante-mortem examination before being slaughtered. Meat carcasses are further subjected to post-mortem examination to rule out all diseases and certified. The hygienically processed Mutton is packed based on Meat type and quantity.

Dola range of products, available in both Chilled and Frozen form as follows:-

- Mutton Chops
- Mutton Cubes
- Mutton Kidney
- Mutton Liver
- Mutton Mince
- Mutton Paya
- Mutton Whole Carcass

Egg



Egg division, Started in 2002, is based out of Namakkal- strategically placed in South India's largest Egg basket. In a short span, VKS rose to be the largest exporter of eggs from India holding 70% of India's Egg export market. The unit is equipped completely in-house to handle egg exports of any volume.

To deliver top quality fresh eggs, paper cartons and moulded paper pulp trays, which are the primary packing materials, are manufactured in-house. The full logistics cold chain is also put in place to ensure a seamless supply chain.

Egg

Buffalo Meat

Frozen Halal Buffalo Meat



Renowned for its quality and richness, the Indian buffalo meat is fast gaining preference all over the world. Our buffalo meat operation was started in the year 2006. The meat is slaughtered in the best slaughterhouses and packed from the best-maintained pack houses in Uttar Pradesh. Buffalo meat is hygienically packed in different cuts with visual lean of 98%, frozen at -40C for exports in production facilities which are at par with international standards.

We produce de-boned and de-glanded frozen buffalo meat, which is exported to Middle East and African destinations.

Salt



VKS had set up own refinery at Tuticorin (One of country's targets Salt Belt) with a capacity of 3000 tons/month which had now expanded to 6000 tons/month. The plant is installed with the most contemporary machinery to produce the best quality iodized and non-iodized salt. An experienced and professionally qualified team oversees the operations.

Our domestic presence is under the flagship brand of "TruSalt" which is gaining prominence among the leading salt brands in India.

Buffalo

Salt



Quality is an integral
element
of every product.



Quality

Quality being an integral part of the food processing industry, we understand the enormous significance attached to it. Therefore, we ensure a series of stringent quality control measures to maintain healthy & hygienic products. Qualified personnel and state-of-the-art labs are available at all our factories to make sure that the quality standards are adhered to. From live bird processing until delivery, quality remains the hallmark of our products.

We have been conferred with the HACCP certification to endorse the compliance with the Food Safety norms and guarantee a system that ensures Hygiene and Quality of the produce.



Quality

AWARD

Testifying to the exemplary performance in the export of Poultry Products, VKS have been conferred with the APEDA export award by the Ministry of Commerce.

APEDA EXPORT AWARD (Agriculture and Processed food Export Development Authority)

Certificate of Merit (2004-05) was received from Sri.Kamal Nath (Hon'ble Minister of Commerce)

Bronze Trophy(2005-06) was received from Sri.Kamal Nath (Hon'ble Minister of Commerce)

VKS has been awarded Golden Trophy in Poultry sector as No.1 poultry exporter in our country by APEDA Govt of India for the year 2007-08 & 2008 – 09. The award was presented to VKS by Mr.Anand Sharma,Union Cabinet Minister for Commerce and Industry in a function held by Ministry of Commerce Government of India on Delhi on 18th of August 2009.



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